

**BRAVE  
NEW  
CINEMA**

[www.durbanfilmmart.com](http://www.durbanfilmmart.com)



**11<sup>TH</sup>**

**Durban FilmMart**

**VIRTUAL EDITION 2020**

**2020 REPORT**

**4-13 September**

# CONTENTS

Message from the Chairperson of the Board	2
Executive Summary	3
Main Sponsors	6
Sponsors and Partners of Durban FilmMart	9
DFM 2020 Official Project Selection	11
DFM Finance Forum	18
Industry Programme	22
New Initiative: DFM Content Shop	27
2020 Delegates	29
Awards and Awardees	31
Gallery	32
Media Report	34
Credits and Acknowledgements	45



## MESSAGE FROM THE CHAIRPERSON OF THE BOARD

Over an incredible ten days, the Durban Film Mart welcomed 1 059 delegates from around the world to the Institution's first ever virtual edition. The outbreak of the COVID-19 pandemic created insurmountable challenges and uncertainties for the global film industry. It was therefore critical for the Board and Management Team of the DFMI to respond with increased commitment to stimulating the film ecosystem for the benefit of African filmmakers.

The 11<sup>th</sup> DFM exceeded expectations by reaching more filmmakers and delegates than ever before, with representation from 66 countries, including 32 African countries. Of these, 13 were from French-speaking countries, and we were pleased to be able to offer these delegates French translation facilities provided throughout the event.

With COVID-19 restricting our ability to do business physically, the DFM hosted a total of 75 different sessions by 170 speakers and panellists with 24 moderators, which were broadcasted to an accumulative audience of 5 995 people. The recordings, 75 hours of webinars and "hangouts", presentations and pitches will remain a rich resource on our platform until.

In nurturing a Brave New Cinema, the DFM enabled 62 projects from talented African filmmakers to pitch to panels of investors, producers, financiers and markets, with 11 projects presented with awards. On behalf of the board, we would like to thank our partners and funders who awarded various opportunities for the further advancement of these projects.

I would also like to thank the DFM Team, led by Toni Monty and Magdalene Reddy, for their steadfast commitment in organising the first virtual edition, the curating team for an inspiring programme, the production team for many hours of

work to ensure smooth operations, the marketing team, and finally the Board for their ongoing support.

The DFM would not be possible without the loyal support of core funders, who share in the vision of promoting and celebrating African cinema; the eThekweni Municipality, The Durban Film Office, our principal funder, the National Film and Video Foundation, KwaZulu-Natal Film Commission, Film and Publications Board, Gauteng Film Commission, IEFTA, Institut Francais – South Africa, Invest SA, Wesgro/Film Cape Town and Namibia Film Commission with the following programme partners – Berlinale Talent, Documentary Filmmakers Association, DOK.fest München, Dok Leipzig, FidaDoc, Hot Docs Blue Ice Fund, Guangzhou International Documentary Film Festival, International Documentary Film Festival Amsterdam, Independent Producers Organisation, Miradas Doc, Netflix, Norwegian South Film Fund, Produire au Sud, Rotterdam, Cinemart, Realness Institute, San Francisco Black Film Festival, SASFED, SWIFT, TRT 12 Punto, Writers Guild of South Africa, University of Cape Town's Screen Incubator programme.

**Mandisa Zitha**

DFMI Chairperson of the Board





## EXECUTIVE SUMMARY

### Brave New Cinema – Brave New World

2020 marked the 11<sup>th</sup> edition of the Durban FilmMart. Presenting the theme 'A Brave New Cinema', over 1 000 leading and emerging African film professionals gathered from 64 countries to engage on current global filmmaking trends through a Pan-African lens.

At a time where the global industry is undergoing major changes in how we produce and distribute film and television content, the Durban FilmMart is heartened by the series of discussions and presentations that took place over the 5 days. The tone of the gathering indicated an ever-present sense of renewed belief in the critical role the moving image plays in shaping our societies, and created an opportunity for deep reflection on story, identity, connection and collaboration.

Presenting 75 online sessions, 170 speakers and panelists, the **DFM 2020 Virtual Programme** offered a series of programme streams traversing discussions around representation and authenticity of content created within Africa. The industry programme spotlighted the work of African producers who work to contribute cinema images that humanize, celebrate, and canonize our struggles and our beauty, contesting oppressive structures in the ever-increasing challenges in media freedom in many parts of the continent. The DFM 2020 industry programme was a celebration of collective African resilience, collective victories and finally a clarion call for the stories of the future.

Parallel to the industry programme, the annual **Africa Pitch Forum** presented 70 African projects in development, including 31 DFM official projects, 32 Talents Durban projects and 6 Jumpstart projects. As part of Durban FilmMart's adaptation to the digital platform the **DFM Content Shop**, presented a curated digital catalogue of completed projects that aimed to create further opportunities to access to markets for emerging



talent as well as established professionals. Over 60 selected shorts, documentary, fiction, and web series from across the African continent were presented exclusively to over 250 decision-makers, including international programmers, sales companies, broadcasters, distributors, and talent agents. More than 320 official meetings were recorded via the DFM Finance Forum. These meetings will undoubtedly play an instrumental role in furthering the development of these projects.

Of course, the concept of the *New Normal* and what this means for African Content production and distribution, weaved its way into all discussions. The ever-changing business model of production and distribution of film and television has been catapulted into a new dimension due to the pandemic,

and has taken a sharp turn towards constrained production environments, re-imagined financing and funding models, and increased value of digital distribution platforms. It is expected that digital distribution platforms will play a significant role in content creation in the future, and the demand for proprietary content will no doubt experience exponential growth. As a relatively unexplored market, this is perhaps an opportune time for African content producers, and the networks that were built during Durban FilmMart 2020, will hopefully play a foundational role for African film and television in this new era.

The important work we do to enable African filmmakers, would of course not be possible without our sponsors, partner markets, development organisations and funding bodies. The Durban FilmMart 2020 is produced by the Durban FilmMart Institute in partnership with principal funding from the Ethekwini Municipalities, Durban Film Office, and sponsorships from the National Film and Video Foundation, KwaZulu-Natal Film Commission, Film and Publications Board, Gauteng Film Commission, IEFTA and many loyal programme partners and sponsors. We thank all our supporters with deep gratitude for joining us on this journey in our brave new world, where collectively, we must take on the challenge of charting a new path for African storytelling.



On behalf of the Durban FilmMart 2020 Team, we thank you for your contribution to our 2020 edition, and for joining us on this journey of Brave New Cinema!

**Toni Monty**  
Durban FilmMart

## DFM in Numbers



**R11 390 460**

Total Advertising Equivalent

**R34 171 290**

Total Public Relations/ Editorial Equivalent

**REACH: 19 029 162**



# The DFM Team



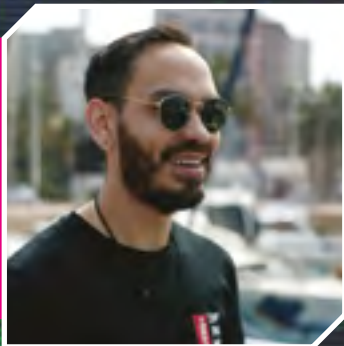
**DFM Head:**  
Toni Monty



**DFM Institute Project Manager:**  
Magdalene Ready



**Industry Programme Curation  
Team:** Tiny Mungwe



**Industry Programme Curation  
Team:** Mitchell Harper



**Talents Durban Manager:**  
Menzi Mhlongo



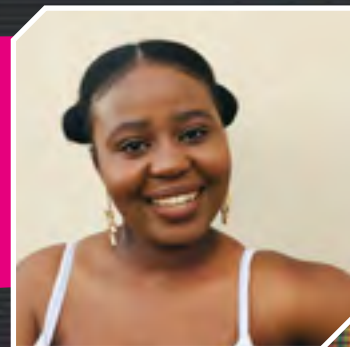
**DFM Project Coordinator/Finance  
Forum Coordination:** Faiza Williams



**Sponsorship Manager:**  
Maxine Burke



**Publicity and Digital Marketing:**  
Sharlene Versfeld



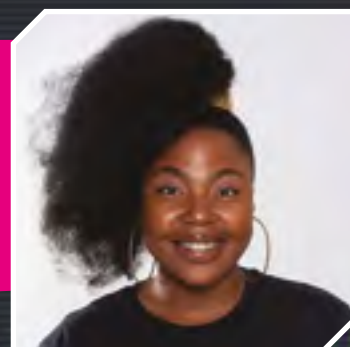
**Industry Programme Assistant:**  
Gina Zuma



**Finance Forum Assistant:**  
Anele Mnyengo



**Publications Officer:**  
Caelin Roodt



**Guest Liaison:**  
Lerato Sokhula

# MAIN SPONSORS



## City of Durban

His Worship, eThekweni Municipality Mayor



The City of Durban warmly thanks all delegates and media from around the world that participated in the 11th Durban FilmMart Virtual Edition.

The 11th Edition of the Durban FilmMart has been an example of the resilience of the human spirit during difficult times. I am heartened by the unwavering support from partners, sponsors and industry participants involved in this virtual edition, despite the challenges we are experiencing, as individuals, as companies, organisations and governments.

Durban FilmMart is a critical platform to ensure that our filmmakers are provided opportunities to showcase their works to the global marketplace, and for them to realize their highest potential.

We warmly acknowledge the growth in numbers of African films in the programme, particularly the increased numbers of Durban-made films, which stands as testament to the growth of the sector, and the City's vision of becoming a globally recognised 'Film City'.

We congratulate the organisers of the Durban FilmMart and the new Durban FilmMart Institute board for raising the voices of African storytellers, and ensuring the world is presented with authentic African narratives. The creative industry is one of the key engines towards achieving economic evolution on our Continent, and the eThekweni Municipality is proud to have supported the 2020 Durban FilmMart Virtual edition.

### **ClIr Mxolisi Kaunda**

His Worship, eThekweni Municipality Mayor

BRAVE BRAVE BRAVE BRAVE  
NEW NEW NEW NEW  
CINEMA CINEMA CINEMA CINEMA

BRAVE BRAVE BRAVE BRAVE BRAVE  
NEW NEW NEW NEW NEW  
CINEMA CINEMA CINEMA CINEMA CINEMA

BRAVE BRAVE BRAVE BRAVE  
NEW NEW NEW NEW  
CINEMA CINEMA CINEMA CINEMA



## National Film and Video Foundation



As custodians of the South African film industry at the National Film and Video Foundation (NFVF), we are proud to have supported and been part of the all-important Durban FilmMart (DFM) which took place from 4-13 September 2020.

As a finance and co-production market which creates a virtual space for collaboration, planning, and discussion, DFM has been perfectly positioned to advance the NFVF's objectives of encouraging the development and distribution of local film and video products, as well as support and develop access to the film industry.

This year our participation at DFM not only allowed us to carefully evaluate where the industry is moving to and investigate the alternatives but allowed us to provide support of three projects; '12 Pangas', 'Behind High Walls' and 'The House is Burning', who were awarded a developmental incentive following the DFM pitching sessions.

We trust that through continued collaboration we will be able to stimulate the industry with possibility and opportunities, and platforms such as DFM, will be the pillars that strengthen the SA film industry as we turn the page to a new chapter.

### **Makhosazana Khanyile**

Chief Executive Officer

## KwaZulu-Natal Film Commission



The KwaZulu-Natal Film Commission is proud to have partnered with the Durban FilmMart (DFM) in this year's thrilling edition under the theme 'A brave new cinema'. The market has been identified as one of the strategic platforms in delivering on the KZN Film Commission's mandate to create enabling environments where local filmmakers can connect, learn and forge mutually beneficial relationships with other filmmakers from across the globe.

Being part of the evolution of DFM continues to be a source of great pride for us. Strategic partnerships such as these, assist the Film Commission achieve its development objectives by allowing emerging filmmakers an opportunity to access industry experts, through specially designed masterclasses, workshops and panel discussions. Such platforms are important in ensuring that our local filmmakers are not left behind and are equipped with the necessary skills to take our stories to the world.

### **Carol Coetzee**

Chief Executive Officer





## Film and Publication Board



The vibrancy of the African film sector is certainly clear from the abundance and quality of content that each successive Durban International Film Festival draws. The Film and Publication Board (FPB) has been a long-standing supporter of the continued growth of the sector, and platforms such as the Durban Film Mart is a valuable point of entry to engage a wide variety of stakeholders from established organisations to emerging filmmakers.

As a content regulator in the film space, the FPB plays a pivotal role as a thought leader in Africa to advance a harmonised

approach to the classification of content, and thus the protection of consumers and sovereignty of continental countries amidst an increasingly digital and borderless world.

Our sincere thanks to DFM for continuing to open these networks for us to achieve our public education mandate. We salute your excellence in taking the platform virtual in 2020.

**Abongile Mashele**

Chief Executive Officer



## International Emerging Film Talent Association



IEFTA had a successful participation in DFM online and was impressed by the talented filmmakers and their projects. IEFTA's strength is in our network of filmmakers + partners and the ability to engage this network to share information and encourage participation in our partners' events. This was a success for IEFTA, bringing 70+ participants to Durban FilmMart this year with a lot of positive feedback from the industry attendees. The participants included strong mix of talented emerging filmmakers and industry professionals

representing the top film festivals and development programmes. IEFTA's Team had a positive experience collaborating with Durban FilmMart Institute for the 2nd consecutive year. As we begin preparations for next year to present to our Active Board Members and consultants, we will recommend the continuation of this collaboration for DFM 2021.

**Marco Orsini**

President

# SPONSORS AND PARTNERS OF DURBAN FILMMART

## PRINCIPAL FUNDER



## FUNDERS AND SPONSORS



## PROGRAMME PARTNERS



## MEDIA PARTNERS





# DFM 2020 OFFICIAL PROJECT SELECTION

## Project Submissions

Project submissions for DFM 2020 were opened from December 2019 – January 2020. After the decision to host the market online was taken by the DFMI, project submissions were reopened for new submissions or for existing applicants to update, amend or withdraw their projects.

<b>TOTAL NUMBER OF PROJECTS SUBMITTED</b>	<b>230</b>
Total number of Fiction submitted	138
Total number of Documentary submitted	92

<b>TOTAL NUMBER OF COUNTRIES FROM WHICH PROJECTS WERE SUBMITTED</b>	<b>36</b>
---	-----------

<b>TOTAL NUMBER OF PROJECTS SELECTED</b>	<b>31</b>
Total number of Fiction projects selected	15
Total number of Documentary projects selected	16



## Evaluation Process

### Internal Evaluation

- An eight-week internal selection process, conducted by Faiza Williams and the Durban Film Office Development team, took place to ensure projects met the selection criteria. Projects which did not meet the criteria were automatically declined.

### External Evaluation

- Two committees of external readers, comprising leading industry professionals were invited to evaluate the projects. The groups were split into fiction and documentary.

Name of Industry Professional	Organisation/Company	Position	Country
<b>DOCUMENTARY READERS</b>			
Hicham Falah	FIDADOC	Managing director/cinematographer	Morocco
Isabel Arrate	International Documentary Festival Amsterdam (IDFA)	Managing director of the IDFA Bertha Fund	The Netherlands
Monica Rovik	Wesgro	Head: Film & Media Promotion	South Africa
Sina Weber	DOKFest Munich	DOK.forum Marktplatz	Germany
<b>FICTION READERS</b>			
Bridget Pickering	Bump Films	Producer	South Africa
Heidi Zwicker	Sundance Film Institute	Programmer	USA
Lucas Rosant	Meila Films	Producer, match maker	France
Philipp Hoffman	Rushlake Media	Producer	Germany

## Documentary Selection

### List of Projects

- 12 Pangas**, (South Africa) – Producers: James Tayler, Xola Mteto, Director: Xola Mteto \*
- Abo Zabaal 1989**, (Egypt) – Producer: Kesmat El Sayed, Director: Bassam Mortada
- Beyond the Light Barrier** (South Africa) – Producer: Uga L Carlini, Associate producers: Jacqui Teasdale-Pearson and Dumu Gumbi, Director: Uga L Carlini
- Big Boys Don't Cry**, (Egypt) – Producer: Hala Lotfy, Co-producer: Philipp Mairice Raube, Director: Muhammad Mustapha
- Des Espoirs (Hope)**, (Tunisia) – Producer: Erige Sehiri, Director: Dhia Jerbi
- E Quem Cozinha? (And Who Will Cook?)**, (Cape Verde) – Producer and Director: Samira Vera-Cruz
- How to Build a Library**, (Kenya) – Produced and Directed by Maia Lekow and Christopher King
- Les Oublies** (The Forgotten Ones), (Mali) – Producers: Abdoulsalam Hama, Julien Fiorentino, Director: Ousmane Samassekou
- Man of God**, (South Africa) – Producer: Jack Chiang, Director: Poppy Madela
- Our Bomb for Pan Africa**, (South Africa) – Producer: Jean Meeran, Director: Eva Njoki Munyiri
- Rising up at Night**, (Democratic Republic of the Congo) – Producers: Dada Kahindo, Rosa Spaliviero, Director: Nelson Makengo
- The House is Burning, (South Africa)** – Producer: Natalie Geysler, Sara Gouveia, Director: Sara Gouveia
- The Men Who Speak Gayle**, (South Africa) – Producers: Georgie Paget, Thembisa Cochrane, Director: Andrew Brukman
- The Ship and the Sea (O Navio e o Mar)**, (Mozambique) – Producer: Lara Sousa, Co-producer: Matheus Mello, Directors: Lara Sousa and Everlane Moraes
- The Wall of Death**, (Morocco) – Producers: Merieme Addou, Alexis Taillant, Nadege Labe, Director: Amine Sabir
- What's Eating my Mind**, (Kenya) – Producer: Sam Soko, Director: Noella Luka

\* 12 Pangas, was awarded the DFM Talents Award at the DFM 2019, thus they had automatic selection for DFM 2020

# Fiction Selection

## Fiction Selection

1. **A Can of Condensed Milk (Working Title)**, (South Africa) – Producer: Julie Laurenz, Director: Sara Blecher
2. **Al Bahs An Manfaz L Khoroug Al Sayed Rambo (Seeking Haven For Mr Rambo)**, (Egypt) – Producer: Rasha Hosny, Director: Khaled Mansour
3. **Al Mostamara** (The Settlement), (Egypt) – Producers: Hala Lotfy, Etienne de Ricaud, Director: Mohamed Ibrahim
4. **ApeTown**, (South Africa) – Producer: Bridget Pickering, Director: Kurt Orderson, Screenwriter: Rea Human
5. **Goodbye Julia** (Sudan) – Producer: Amjad Abu Alala, Director: Mohamed Kordofani
6. **Mehal Safari** (Median), (Ethiopia) – Producer: Tamara Dawit, Director: Abraham Gezahagne
7. **Over The Republic**, (South Africa) – Executive Producer: Ramadan Suleman, Director: Lamar Bonhomme
8. **Searching For Lebo**, (Kenya) – Producer: Matrid Nyagah, Director: Simon Mukali
9. **Sola**, (Chad) – Producer: Wilf Varvill, Arnaud Dommerc, Michael Henrichs, Director: Issa Serge Coelo
10. **Stellar Collision**, (South Africa) – Producer: Layla Swart, Director: Thishiwe Ziqubu
11. **The Accident**, (South Africa) – Producer: Khosi Dali, Director: Imran Hamdulay
12. **The Weekend**, (South Africa) – Producer: Akona Matyila, Director: Kenneth Gwele
13. **Vlees Van My Vlees (Flesh from My Flesh)**, (South Africa) – Producers: Lucia Meyer-Marais, Jozua Malherbe, Director: Matthys Boshoff
14. **Vrees (Fear)**, (South Africa) – Producer: Corne Van Rooyen, Director: Rene Van Rooyen
15. **We All Fall Down**, (Zimbabwe) – Producer and Director: Tapiwa Chipfupa





# Talents Durban



**The 13<sup>th</sup> Talents Durban was presented in cooperation with Berlinale Talents.**

Talents Durban is one of the six Talents International programmes formed by Berlinale Talents in Africa and around the world including Talents Beirut in Lebanon, Talents Buenos Aires in Argentina, Talents Sarajevo in Bosnia-Herzegovina, Talents Tokyo in Japan and Talents Guadalajara in Mexico.

Talents Durban presented a developmental programme for emerging writer/directors that focused on story development. Selected participants received mentorship from industry leading experts, participated in lab discussions, group discussions, hangouts and mentor/alumni talks. These sessions took place between the 28th of July and the 2nd of September 2020 – using virtual platforms like Zoom, WhatsApp, House Party and Google Hangouts. The month-long mentorship and discussions aimed to prepare participants for the 11th Durban FilmMart where projects were invited to present at the DFM Story Junction and attend a series of masterclasses, panel discussions, hangouts and have the opportunity to take meetings with potential collaborators. This was aimed at boosting project development, market readiness skills and creating a supportive community of connections and access to markets.

## Talents Durban Labs

The Talents Durban programme featured three hands-on development programmes, presented in English and French:

- DOCLab selected six documentary projects in development for coaching and mentoring towards participating in Story Junction.
- Storytelling Lab, a script-development programme for feature, short, TV, web series, and animation projects. Talents are paired with mentors who assist in clarifying story structures and helping to arrive at an advanced draft of their script.
- Talent Press, invited six critics to cover the films and events of the Durban International Film Festival, Encounters South African International Documentary Festival and Jomba! Dance Contemporary Dance Experience for online and print publications.



## Talents Durban Participants and Projects

### Project Submissions

Project submissions for Talents Durban 2020 were opened from April 2020 – June 2020. After the decision to host the market online was taken by the DFMI, project submissions were reopened for new submissions or for existing applicants to update, amend or withdraw their projects.

Total number of projects submitted	352
Total number of completed projects submitted	151
Total number of projects selected	26
Total number of film critics selected	6
Total number of countries from which projects were submitted	32

After a rigorous adjudication process, 26 projects and 6 film critics from 19 countries across the continent were selected.

### Selection Panel

- Sharon Kakora
- Bonie Sithebe
- Wilfred Okiche
- Claire Diao

### Selected Projects

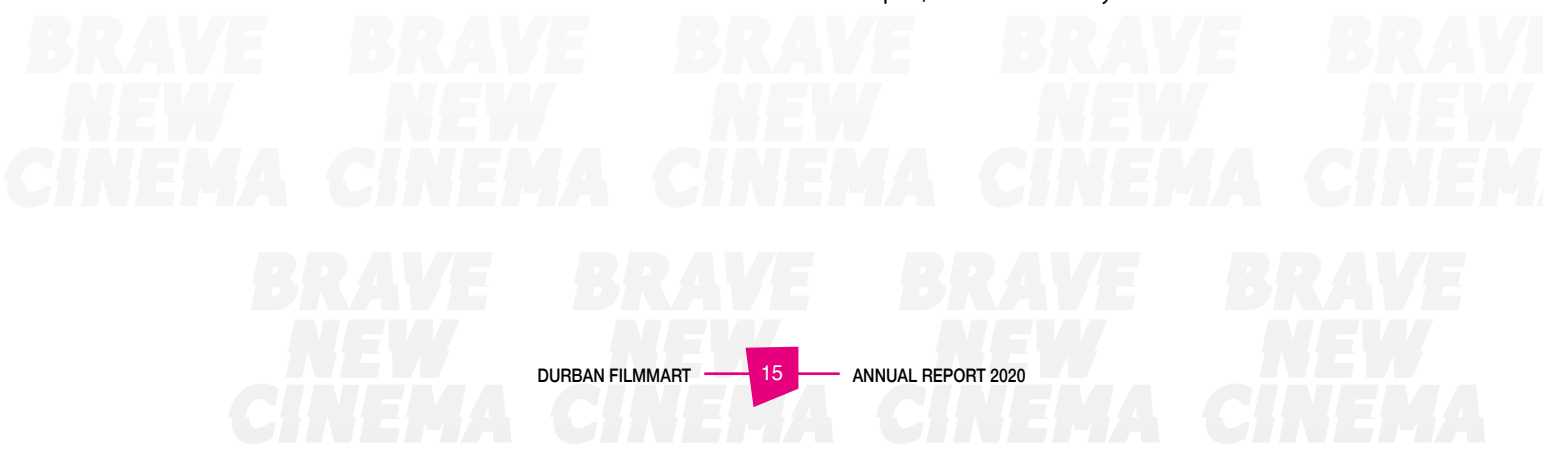
#### Feature Fiction Selection

1. **10.628**, (Tunisia) – Producer: Ramses Mahfoudh, Director: Issam Bouguerra
2. **Behind High Walls** (South Africa) – Producer: Jonathan Kyriakou, Director: Pheello Mofokeng
3. **Between Worlds** (Uganda) – Producer: Lydia Sue-Ellen Chitunya, Screenwriter: Adong Judith
4. **Extravagant Ways To Say Goodbye** (South Africa) – Producer: No Producer, Director: Liese Kuhn
5. **NDI & Friends** (Cameroon) – Producer: Paul Samba and Ifaana Qualar, Director: Paul Samba
6. **Objective Fespaco** (Ivory Coast) – Producer: Yoan Sea Douin Guelaté Casimir, Director: Yoan Sea Douin Guelaté Casimir



#### Short Fiction Selection

1. **Happiness** (Morocco) – Producer: Reda Zerouali, Director: Aymen El Hankouri
2. **Kidawa** (Tanzania)-Producer: Deogratus Surah And Florence Mkinga, Director: Florence Mkinga
3. **Mbali** (South Africa) – Producer: Tinyiko Mvelase, Nina van Rensburg, Lourens van Rensburg, Jozua Malherbe, Director: Hlumela Matika
4. **Our Identity** (Benin) – Producer: Oliver Medjigbodo, Director: Dossou Gildas
5. **The Last Scar** (Cameroon) – Producer: Dieudonné Alaka, Director: Stella Tchuisse
6. **The Robot's Last Job** (South Africa) – Producer: Xolani Nhlapho, Director:Neo Sibiyá





## Documentary Selection

1. **Black People Don't Get Depressed** (South Africa) – Producer: Cati Weinek, Director: Sara Chitambo
2. **I might not normally share this** (Egypt) – Producer: Shehab Shaheen, Director: Noura Sharaf
3. **No winners in war** (Botswana) – Producer: Carol O. Keosedile, Director: Tricia Laone Sello
4. **Nzonzing** (Democratic Republic of Congo)-Producer: No Producer, Director: Moimi Wezam
5. **To Be Loved** (Togo) – Producer: Arnold SETOHOU, Director: Justin Palakiyem Kpatchaa
6. **Their Choir** (Morocco) – Producer: Addou Merieme, Director: Zineb Chafchaouni
7. **The Kingdom of Masindi** (South Africa) – Producer: No producer, Director: Dowelani Edward Nenzhelele

## Animation Selection

1. **The Fam** (South Africa) – Producer: Dr Tshepo P. Maaka, Director: Kabelo Maaka
2. **The Elected** (Togo) – Producer: No producer, Director: Kossi Messan Akoda
3. **Lwanda Magere** (Kenya)-Producer: Mark Kinuthia, Director: Mark Kinuthia

## TV Series Selection

1. **The Oath** (South Africa) – Producer: Bonie Sithebe and Julie Hall, Director: Johannes Mzwandile Spirit
2. **Dilema** (Tanzania) – Producer: Lucy Mwangi, Screenwriter: Voline Ogutu
3. **Leviathan** (Cape Verde) – Producer: Pedro Soulé, Director: Nuno Pereira
4. **Inside** (Rwanda) – Producer: Ingabire Delice, Screenwriter: Denis Valery Ndayish

The switch to online meant Talents Durban could cater for an increased number of participants – 12 more than the previous edition.





## Jumpstart

Jumpstart is a partner programme of the Durban FilmMart (DFM), which seeks to identify unique South African stories to participate in a script development lab with PAS script consultants.

Jumpstart consists of a series of group sessions with the 6 selected projects and 3 PAS script consultants, which present an opportunity for filmmakers to receive individual insights to further refine their scripts. Jumpstart projects were not invited to pitch, but they did take a few meetings with decision makers.

This year the Jumpstart programme was given additional funding from the IFAS to run a follow up mentorship programme in December.

### Moderator

- Guillaume Mainguet (Head of Produire au Sud workshops – France)

### Mentors

- Mmabatho Kau (Script consultant – SA)
- Jérémie Dubois (Script consultant – France)

### Participants

- VusiAfrica Sindane director of *The Killing of A Beast* (Johannesburg), produced by Naledi Bogacwi
- Sibusiso Buthelezi director of *Wrath* (Durban/Newcastle), produced by Sibongile Nene
- Deidre Jantjies producer of *Carisa* (Cape Town) directed by Devon Delmar
- Camilla Pontiggia director of *Missionaries* (Durban), produced by Michael James
- Dick d’vLz Reubin director of *Whoonga Jeezas* (Johannesburg), produced by Layla Swart
- Ayanda Halimana producer of *One Day in June* (Port Shepstone), directed by Reem Morsi.



## Partner Projects

### HotDocs Fellows

The HotDocs Fellows were invited to take meetings in the finance forum and engage with the DFM programme. They did not pitch.

#### Projects

- **African Moot** (South Africa) produced and directed by Shameela Seedat and Francois Verster
- **Kongo is Burning** (DRC) produced and directed by Arnold Aganze
- **Land of Women** (Egypt) produced and directed by Ayman El Amir and Nada Riyadh
- **Soweto Spinning** (South Africa) produced and directed by Phillipp Primus and Keitumetse Qhali
- **The Witnesses from the Shadows** (Mali) produced and directed by Estelle Robin You and Ousmane Samassekou

### Realness Residency

The residents from the Realness Writer’s Residency were invited to take meetings in the finance forum and engage with the DFM programme. They presented their projects during StoryJunction, with Talents Durban on Sunday.

#### Projects

- Hajooj Kuka (Sudan), *African Titanics*
- Rim Mejdji (Morocco), *Plum Season*
- Leslie To (Burkina Faso), *About A Girl/ Finding Elaine*
- Thati Peele (South Africa), *Brace Yourself*
- Palesa Shongwe (South Africa), *Mubi*
- Yared Zeleke (Ethiopia), *Sunbirds*

### Complete Project Breakdown

DFM	31
Talents	32
Jumpstart	6
Hot Docs Fellows	8
Realness Residency	8 (2 in DFM selection)

# DFM FINANCE FORUM

## Mentorship

Mentorship played an important role in preparing selected projects for their participation at DFM. The mentorship ran for almost two months.

### Documentary Mentors



Don Edkins



Meena Nanji



Khalid Shamis

### Fiction Mentors



David Horler



Bridget Pickering



Lucas Rosant



## Talents Durban Mentors



**Djia Mambu**  
(Talent Press)



**Isaac Mogajane**  
(Animation)



**Jihan El Tahri**  
(French Doc Feature Fiction)



**Kethiwe Ngcobo**  
(Eng Feature Fiction)



**Moussa Sene Absa**  
(French Feature Fiction)



**Nadine Angel Cloete**  
(Eng Doc Fiction)



**Newton Aduaka**  
(French Short Fiction)



**Tracey-Lee Rainers**  
(TV Web Series)



**Trish Malone**  
(Eng Short Fiction)



**Wilfred Okiche**  
(Talent Press)

### The Mentorship included:

- Evaluation of project packages
- Four telephonic meetings or video calls with the selected participants where mentors gave feedback depending on the developmental needs of the projects.
- Mentors discussed and gave advice on the narrative of the film as well as the strategy for the developmental, production and distribution of the projects assigned.
- Mentorship resulted in a market ready project packages, inclusive of visual material (teaser, trailer or mood board) and a recorded pitch which was played during the market.
- All the documentary projects were invited to an online pitch workshop hosted by DFM Programme Partner HotDocs, which was presented by Elizabeth Radshaw.



# Pitches

DFM Pitch took place on the Friday and Saturday afternoons of the DFM event. The Projects pitched to panels consisting of both local and international industry professionals. Each pitch session included a pre-record element to ensure that all filmmakers were able to present an uninterrupted pitch regardless of connectivity challenges. This was followed by feedback and questions from the panellists. Audience members were able to engage with the filmmakers via the chat function in Zoom. This helped set up the one on one meetings for the projects.

The 2020 programme included Story Junction which invited participants from Talents Durban and Realness Residency to present their projects to panel experts for comments and engagement.

## Pitch Panels

### Documentary Panel



**Moderator – Don Edkins, Steps**

### Panellists

- Reem Hadad, Al Jazeera
- Mark Edwards, Arte
- Tom Watson, BBC Eye on Africa
- Iva Tkalec, CIRCLE Women Doc Accelerator
- Biljana Tutorov, CIRCLE Women Doc Accelerator
- Brigid O'Shea, DOK Leipzig
- Sina Weber, DOK.Fest Muchen
- Hicham Falah, FidaDoc
- Julian Carrington, HotDocs
- Olena Decock, HotDocs
- Isabel Arrate, IDFA
- Marco Orsini, IEFTA
- Lacey Tu, IEFTA
- Samia Zaman, IEFTA
- Yolanda Ncokotwana, National Film and Video Foundation South Africa
- Refiloe Hlabioa, National Film and Video Foundation South Africa
- Yashika Singh, SABC
- Thando Shozi, SABC
- Hajnal Molnar-Szakacs, Sundance

### Fiction Panel



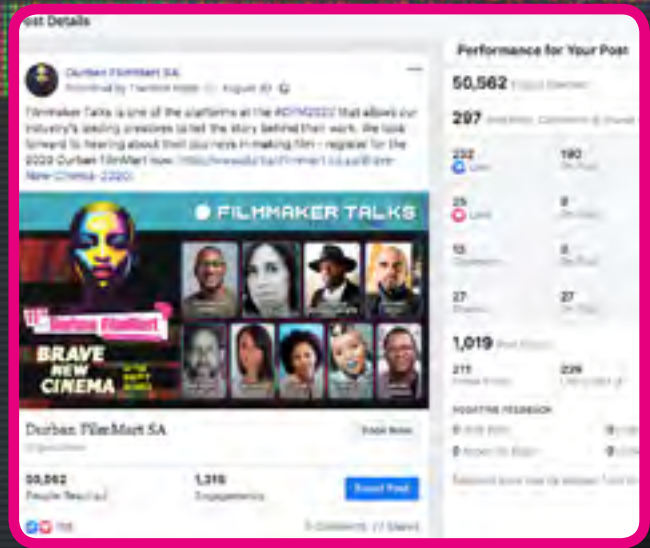
**Moderators – Bridget Pickering, Bump Films and David Horler, Proper Film**

### Panellists

- Jane Maduegbuna, Afrinolly
- Ingrid Hogtun, BarentsFilms
- Lianne Llewellyn, IEFTA
- Samia Zaman, IEFTA
- Ragnhild EK, IEFTA
- Thandeka Zwane/Helen Kuun Indigenous Films
- Danie Swart, SABC
- Shanitha Rathilal Bhageloo, SABC
- Nirvana Singh, SABC
- Per Eirik Gilsvik, SØRFOND – The Norwegian South Film Fund
- Heidi Zwicker, Sundance

# Meetings

Over 320 meetings were recorded via the DFM Finance Forum. Selected projects took one on one zoom meetings with over 276 decision makers from across the world which included representatives from AAA Entertainment, Ape & Bjorn, Autonomous Pictures, Barentsfilm, Berlinale Co-Production Market, Flourishing Flowers, Indigenous Distribution, M-Appeal, Melbourne Film fest, New Zealand Film Commission, MUICA – African Film Festival in Colombia, Sundance, Ten10, Trace TV, XYZ, Gravel Road, Chicken & Egg, Espresso Media, NYT Op Docs, The Whickers, Close-Up Initiative, Documentary Africa, POV, Preciosa Media/AfroLATAM, This Way Publicity, Marrakech Film Festival White Bear Films, Netflix Global (Docs), DW and the Hubert Bals Fund (IFFR Pro). These meetings will undoubtedly play an instrumental role in the further development of the projects which we hope to see as completed films in the next two to three years.



# INDUSTRY PROGRAMME

The 2020 edition of Durban FilmMart dealt first and foremost with the challenge of translating the offerings of the finance and co-production market into a digital experience that was informative, connected and interactive. With the collaboration of the communications team and the technology service provider, a virtual event application that delivered on these requirements made DFM 2020 possible.

## Programme Overview

The theme for this year's edition was *Brave New Cinema*, an ode to the idea of cinema as a collective act of courage. The theme also interrogated how film and television professionals on the continent have to come up with measures to withstand the economic, health and safety and logistical challenges that the covid pandemic has put the industry against. Also inferred in the theme was an ever present sense of renewed belief in the critical role the moving image plays in shaping our societies as well as the sure future that it has in the, even so bleak, future. The above sentiments were echoed in the conversations at the DFM and were carried over to discussions on social media, all inspired by the DFM sessions.

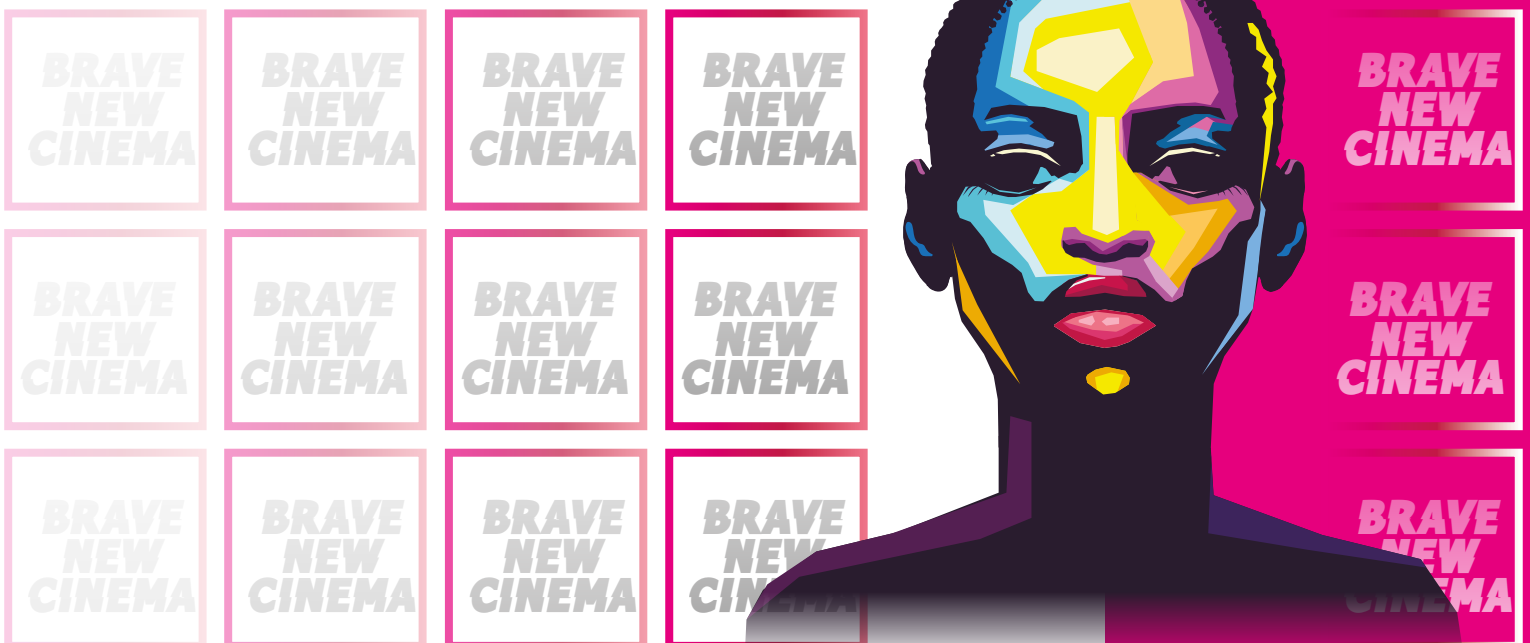
The DFM webinars was a 5-day programme of talks as well as sponsored content which makes up the public programme of Durban FilmMart. Taking place on the digital platform Zoom and presented through the Virtual Event Platform, the webinars presented high level discussions to users of the VEP to the discussions pertinent to film industry, areas such as production, financing, exhibition and others.

### The DFM Talks were presented in streams as follows:

- DFM Conversations
- Talents Filmmaker Talks
- Durban Does Docs
- South African Film in Focus
- Engage
- Special Focus – African Content in the New Normal

### Sponsored Content included talks curated with:

- Netflix
- National Film and Video Foundation
- KwaZulu-Natal Film Commission
- Film and Publications Board
- University of Cape Town





## DFM Conversations

These included a series of talks with leading content producers working in or with Africa. The talks aimed to highlight the work of these thought-leaders as it relates to the themes of “Brave New Cinema”

- *DFM Conversation: Pioneering African Content – Defining a New Aesthetic*  
Speakers – Akin Omotoso (Rififi Pictures), Kagiso Lediga (Diprente Films)  
Moderator – Katarina Hedren
- *DFM Conversation: Defining Brave New Cinema for Africa*  
Speakers – Nosipho Dumisa (Gambit Films), Toni Kamau (We Are Not the Machine)  
Moderator – Katarina Hedren
- *DFM Conversation: Our Stories Up – A Case for Black and Queer Documentary Voices*  
Speaker – Roger-Ross Williams (One Story Up)  
Moderator – Katarina Hedren
- *DFM Conversation: Understanding African Audiences*  
Speaker – Chioma Ude (AFRIF)F  
Moderator – Katarina Hedren

## Durban Does Docs

A series of talks with the leading directors of documentary films explaining their creative process. These talks aim focus on the art of documentary filmmaking.

- *Durban Does Docs: The Doc Process (Buddha in Africa)*  
Speaker – Nicole Schaefer (Thinking Strings Media)  
Moderator – Wilfred Okiche
- *Durban Does Docs: The Doc Process (Days of Cannibalism)*  
Speaker – Teboho Edkins (Day Zero Films)  
Moderator – Wilfred Okiche
- *Durban Does Docs: The Doc Process (Softie)*  
Speaker – Sam Soko  
Moderator – Wilfred Okiche
- *Durban Does Docs: The Doc Process (Azibuye – The Occupation)*  
Speaker – Dylan Valley  
Moderator – Bob Perfect

## Talents Filmmaker Talks

Part of the Talents Durban programme, these talks highlight the writer/ directors journey and feature creatives across the various forms of fiction, documentary, animation and V/R films.

- *Talents Filmmaker Talks: Staying the Course – The Documentary Filmmaker’s Way*  
Speakers – Rehad Desai (Uhuru Productions), Richard Poplak (director, Influence), Diana Neille (co-director, Influence)  
Moderator – Fatimata Wane
- *Talents Filmmaker Talks: Cinéma du Réel/Cinéma de l’humain*  
Speakers – Michel Zongo (Diam Production), Dieudo Hamadi  
Moderator – Fatimata Wane
- *Talents Filmmaker Talks: A Little Goes a Long Way*  
Speakers – Simon Wood (Salt Peter), Bongzi Ndaba (Fosha Pty LTD),  
Moderator – Fatimata Wane
- *Talents Filmmaker Talks: New Visionaries for African Cinema*  
Speaker – Lemohang Jeremiah Mosese (director, ‘This Is Not A Burial, It’s A Resurrection’)  
Moderator – Fatimata Wane
- *Talent Filmmaker Talks: The Future for Animators in Africa*  
Speakers – Mounia Aram (Mounia Aram Company), Clare Tracy Louis (Katanimate Animation Studio), Ferdy Adimefe (Magic Carpet Studios)  
Moderator – Shimz Applegren

## SA Film in Focus

A series of talks focusing on the South African film and television sector, unpacking challenges faced by producers and highlighting the various opportunities for growth.

- *SA in Focus: Understanding the Work of a Performance Writer*  
Speakers – Julie Hall (Wild Words Content & Creative), Karima Effendi (Script Consultant), Theoline Maphutha (Writers Guild/ Board member DFMI)  
Moderator – Bob Perfect
- *SA in Focus: Mzansi Shooting in COVID Times*  
Speakers – Mmamiste Thibedi (Stain Glass TV), Thabang Moleya (Seriti TV), Miki Redelinghuys (Plexus Films, Documentary Filmmakers Association),  
Moderator – Helen Herimbi

- *SA in Focus: Connecting the Dots – South African VOD Market Takes Shape*  
Speaker – Joanne Raphael Katz (Exceptional Rights)  
Moderator – Helen Herimbi
- *SA in Focus: All Digital Now – Distributing Film in 2020*  
Speaker – Helen Kuhn (Indigenous Films),  
Thérèse Ryan van Graan (Penzance Films)  
Moderator – Helen Herimbi
- *SA in Focus: State of the South African Audiovisual Industry (Session 1)*  
Speakers – Helen Kuun (Indigenous Films), Marianne Grant (Gray Global Advisors), Unathi Malunga (SASFED), Antoinette Engel (Documentary Filmmakers' Association)  
Moderator – Thandi Davids
- *SA in Focus: State of the South African Audiovisual Industry (Session 2)*  
Speakers – Leon Forde (Olsberg SPI), Monde Twala (Viacom), David Kayser (Torchwood), Bradley Joshua (Gambit Films)  
Moderator – Nimrod Geva

## Engage

Part of an ongoing series of talks and think-tanks across Africa, these talks aim to create a platform for debate of professional practice, representation and decolonial practice of filmmaking.

- *Engage: The Art of Fallism – Reflecting on North-South Collaborations*  
Speakers – Ingvild Aagedal Skage (Isme Film), Wisaal Abrahams (Pink Rock Media)  
Moderator – Oris Aigbokhaevbolo
- *Engage: East Africa Rising – Reflections on Diverse and Dynamic Industry*  
Speakers – Silas Miami (writer, SUPAMODO), Hajooj Kuka (director, Refugee Club/ Beats of the Antonov)  
Moderator – Tiny Mungwe
- *Engage: Who Feels, Knows It – The Power of African Story Development by Africans*  
Speakers – Mmabatho Kau (Raindrop Media), Ike Nnaebue (Passion8 Communications), Tracey Dearham Rainers (Stiletto Entertainment), Njoki Mohoho (Zebra Productions Kenya Ltd and MultiChoice Talent Factory)  
Moderator – Tiny Mungwe

## Special Focus – African Content in the New Normal

A special focus on the challenges and opportunities facing content producers in this moment of the covid-19 pandemic.

- *African Content in the New Normal – After Covid – Future Prospects for the Service Industry*  
Speakers – Genevieve Hofmeyr (Moonlighting), Silondile Jali (TWBA), Amanda Dlamini (Black Coffee Films)  
Moderator – Bob Perfect
- *African Content in the New Normal: Homegrown Online Platforms for Pan-African Content*  
Speakers – Tigist Kebede (Habeshaview), DeShuna Spencer (Kweli TV), Wilfred Kiumi (Africa Digital Media Studios)  
Moderator – Bob Perfect
- *African Content in the New Normal: Risk Under COVID*  
Speakers – Moroba Nkawe (Maru Film Services), Lola Edmayr (KEU Underwriting Managers)  
Moderator – Bob Perfect
- *African Content in the New Normal: The Role of Film Commissions in Africa*  
Speakers – Timothy Owase (Kenya Film Commission), Desmond Mthembu (Gauteng Film Commission), Florence Haifene (Namibia Film Commission), Jess Conopila (Association of Film Commissioners Intl)  
Moderator – Azania Muendane

## Netflix @ DFM

- *Netflix: Women in Film The Future is Female*  
Speakers – Busi Ntintili (The Ntintili Factory (Pty) Ltd), Lala Tuku (Clive Morris Productions), Gugu Zuma (Stained Glass Productions)  
Moderator – Tiny Mungwe
- *Netflix: Made by Africans, Watched by the World – Netflix on taking Africa's stories to the World*  
Speakers – Ben Amadasun (Netflix Africa), Dorothy Ghattuba (Netflix Africa)  
Moderators – Oris Aigbokhaevbolo

## National Film and Video Foundation @ DFM

- *NFVF: Distribution Under Current Conditions*  
Speakers – Thandeka Zwana (Indigenous Films), Katileho Ramaphakela (Burnt Onion Productions), Mayenzeke Baza (AAA Entertainment), Sanjeev Singh (VideoVision Entertainment)  
Moderator – Asanda Ngoasheng

- *NFVF: Future of film in SA*  
Speakers – Tebogo Matlawa (Mnet), Cait Pansegrouw (Urucu Media), Helena Spring, Tasim Anderson (Diprente Films), Mike Auret (Speir Films)  
Moderator – Sisanda Henna
- *NFVF: Handling Stress Levels – Support and Help Group*  
Speakers – Molatelo Mainetje-Bossman (Africa Institute of Multimedia), Dr Matome Jack Mashapata (Director of Counselling and Career Development at the University of South Africa), Cait Pansegrouw (Urucu Media)  
Moderator – Takalani Molaudzi

## University of Cape Town @ DFM

- *Impact Session 1: Ready, Steady, Impact – An Introduction to Impact Producing* Liani Maasdorp (Senior Lecturer: Screen Production/University of Cape Town)
- *Impact Session 2: Wearing The Shoe That Fits – Impact Case Studies*  
Speakers – Miki Redelinghuys (Plexus Films, Documentary Filmmakers Association), Emily Wanja (Impact Campaigns Producer)  
Moderator – Liani Maasdorp
- *Impact Session 3: Impact from Home – Reaching Audiences During Pandemic Times (Part 1)*  
Speakers – Emily Wanja (Impact Campaigns Producer), Naomi Walker (Documensch), Vanessa Cuervo (Good Pitch Programme Manager Latinamerica)  
Moderator – Liani Maasdorp

## Film and Publications Board @ DFM

- *Film and Publications Board: Prejudice, discrimination and stereotyping: does art imitate social injustice?*  
Speakers – Siphokazi Mangoloti (Film and Publication Board), Riana Botes (Film and Publication Board), Pandelis Gregoriou (Film and Publication Board), Rosina Masetla (Speaker), Mpho Ramathuthu (Speaker)  
Moderator – Lynette Kamineth

## KwaZulu-Natal Film Commission @ DFM

- *KZN Film Commission: Why KZN is a Compelling Film Destination and Partner for Your Next Project*  
Speakers – Jacintha de Nobrega (ArLight Productions/DFMI), Teboho Pietersen (KwaZulu-Natal Film Commission), Shantelle Rochester-Henry (Ida Rose)

## DFM Hangouts

The DFM Hangouts was conceived as a more informal networking format to allow delegates to connect and share about the work they are doing while engaging with key decision-makers and thought-leaders in the industry.

The hangouts invited partners and industry stakeholders to share about their initiatives in information sessions where the first 40 delegates to sign up for the event were able to participate.

Hangouts were presented as large Zoom meetings where every participant was able to speak and be visible on camera, creating an interactive and engaging session.

- *Documentary Film in Africa Hangout*  
Speakers – Theresa Hill (Steps), Peter Mudamba (Docubox East Africa), Mandisa Zitha (Encounters Documentary Film Festival), Hicham Falah (FIDA Doc Agadir), Antoinette Engel (DFA), Mohamed Said Ouarma (Documentary Association Africa/DOCA)  
Moderator – Yolanda Ncokotwana
- *DFM Hangout: Meet the Europe Audiovisual Entrepreneurs*  
Speaker – Satu Elo (Workshop Manager of EAVE – European Audiovisual Entrepreneurs), Bongiwe Selane (AFDA/Blingola), David Horler (Proper Film), Moderator – Marco Orsini
- *International Doc Festival Connections*  
Speakers – Isabel Arrate (IDFA), Seggen Mikael (DOK.fest München), Jullian Carrington (Hot Docs), Niu Yun (GZDOC), Brigid O'Shea (DOKLeipzig), Patrick Hurley (Sheffield Doc/Fest)  
Moderator – Mohamed Said Ouma
- *Sales and Acquisitions in Africa*  
Speakers – Tigist Kebede (Habeshaview), Thandeka Zwana (Indigenous Films), Mayenzeke Baza (AAA Entertainment)  
Moderator – Khanyo Mjamba
- *Womxn's Work – Building a Safer Industry SWIFT*  
Speakers – Florence Mkinga (Pronet Films), Nicola Rauch (The Griot), Bongi Ndaba (Fosha Pty LTD), Bongiwe Selane (AFDA/ Blingola), Mmamitse Thibedi (Stain Glass TV)  
Moderator – Jacintha de Nobrega
- *Addressing Inequality in Africa*  
Speakers – Nicola Rauch (The Griot), Njoki Mohoho (Zebra Productions Kenya Ltd and MultiChoice Talent Factory), Jacintha de Nobrega (Arc Light Pictures/DFMI), Zanele Mthembu (SWIFT), Edima Otuokon (Ladima)  
Moderator – Thandi Davids



- *Meet the Trailblazing African Talents*  
Speakers – Ng'endo Mukii (Ng'endo Studios Ltd), Cornélia Glele (Ecranbenin), Ema Edosio Deelen (Ema Edosio Films)  
Moderator – Menzi Mhlongo
- *Meet the Festival Programmers*  
Speakers – Dilcia Barrera (Sundance Institute), Lyse Ishimwe Nsengiyumva (International Film Festival Rotterdam), Nataleah Hunter-Young (Festival programmer Hot Docs/TIFF/DIFF)  
Moderator – Sue-Ellen Chitunya
- *Meet the African Festivals*  
Speakers – Chioma Onyenwe (AFRIFF), Kennedy Mazimpaka (Mashariki African Film festival), Ismael Mohammed (DIFF)  
Moderator – Mykel Parish
- *Meet the Mzansi Film Festivals*  
Speakers – Dianne Makings (Cape Town International Animation Festival), Senzo Zindela (Ugu Film Festival), Sean Drummond (shnit International Shortfilmfestival – SA), Bongiwe Selane (Joburg Film Festival)  
Moderator – Khanyo Mjamba
- *Africa Rising – Development Platforms in Africa*  
Speakers – Ousmane Baondione (Speaker), Thibaut Bracq (Marrakech Film Festival), Asanda Biyana (Realness Residency)  
Moderator – Mohammed Said Ouma
- *Meet the 12 Punto TRT Script Days*  
Speakers – Selman Nacar (Kuyu Film), Burak Cevik (Kuyu Film), Enes Erbay (Teferruat Film), Halil Kardas (Filmcode), Semih Gulen (Vigo Film), Arda Çiltepe (Vigo Film), Ahmet Tarik Guven (Neden Films), Zeynep Koray (ZKF), Sezgi Üstün San (Sezzfilm)  
Moderator- Esra Demirkiran



- *Creative Arts Agency Africa Hangout*  
Creative Arts Agency  
Speaker – Ozi Menakaya  
Moderator – Khanyo Mjamba
- *Meet the Grant-makers*  
Speakers – Per Eirik Gilstvik (Sorfond), Caitlin Mae Burke (Tribeca Film Institute) Khalil Benkirane (Doha Film Institute) Nadja Lischewski (Deutsche Welle (DW))  
Moderator – Neil Brandt
- *Meet Documentary Association of Europe*  
Brigid O'Shea (Moderator & Speaker – DOKLeipzig)
- *Canada & SA*  
Speakers – Neil Brandt (Storyscope), Todd Brown (XYZ Films), Nina Dube (High Commission of Canada Trade Office), Amy Galigan (Acting High Commissioner for Canada in South Africa), Nelly Ndimade (High Commission of Canada), Shuresse Kesonk (Assistant Trade Commissioner – High Commission of Canada), Keith Banerjee (High Commission of Canada Trade Office), Tassie Cameron (Cameron Pictures), Carolyn McMaster (CHAOS a film company inc.), Jeremy Torrie (White Bear Films), Jennifer Holness (Hungry Eyes), Alfons Adetuyi (Inner City Films), Pierre Couture (Speaker), Shant Joshi (Fae Pictures), Ina Fichman (Intuitive Pictures), Michael Alexander Dobbin (Speaker), Susanne Vaas (Speaker), Sarolta Csete (Speaker)  
Moderator – Terrance Khumal

# NEW INITIATIVE: DFM CONTENT SHOP

Durban FilmMart's adaptation to the digital platform welcomed the launch of the DFM Content Shop, a curated digital catalogue film project that aims to create opportunities and engender inclusivity and champion access to markets for emerging talent as well as established professionals. Projects from across the African continent were presented exclusively to a select group of international programmers, sales companies, broadcasters, distributors, exhibitors and talent agents. In partnership with digital catalogue and screening platform INCOPRODUCTION, over 60 selected shorts, documentary, fiction and web series were presented to over 100 "decision-makers" from the duration of the mart until the end of September.

## Project Selection

The call for submissions opened on 28 June, with a deadline for submissions ending 30 July, with the submission process taking place on the digital platform FilmFreeway. The Mart received a total submissions 216, however, 41 one projects fell out of the desired territory of the African Continent. In the end we received 175 submissions from Africa, with 35 Feature Fictions, 15 Feature Documentaries, 32 Short Documentaries, 100 Short Fictions and 5 Web Series.

### List of the Countries and the Number of Submissions

- South Africa – 76
- Uganda – 20
- Nigeria – 17
- Egypt – 10
- Kenya – 9
- Ghana – 7
- Cameroon – 4
- United Kingdom – 2
- United States – 2
- Gabon – 2
- Senegal – 2
- Rwanda – 2
- Namibia – 2
- Gambia – 1
- Algeria – 1
- Belgium – 1
- Botswana – 1
- Burkina Faso – 1
- Morocco – 1
- Togo – 1
- Tunisia – 1
- Zambia – 1
- Zimbabwe – 1

## Final Selection of Projects

### Feature Fiction

1. Kafa Coh – Uganda
2. The Herbert Macauley Affair – Nigeria
3. Tainted Canvas – United Kingdom And Cameroon
4. Fiela Se Kind – South Africa
5. Tears in Pain – Cameroon
6. Fullmoon – Cameroon
7. The White Line – Namibia
8. Tetteh Quashi – Ghana
9. Judas Kiss – Uganda
10. Summer Torpe – South Africa
11. La Femme Anjola – Nigeria
12. '94 Terror – Uganda
13. Fried Barry – South Africa
14. #Landofthebrave – Namibia
15. Letters of Hope – South Africa

### Feature Documentary

1. District Six Rising from the Dust – South Africa
2. I am Here – South Africa
3. My Culture My Music – South Africa
4. The Writer From a Country Without Bookstores – Equatorial Guinea & Spain
5. Action Comandante – South Africa
6. Lift Like a Girl – Egypt
7. Dying for Gold – South Africa

### Web Series

1. Braam – South Africa
2. Conversations with Millennials – South Africa

## Short Fiction

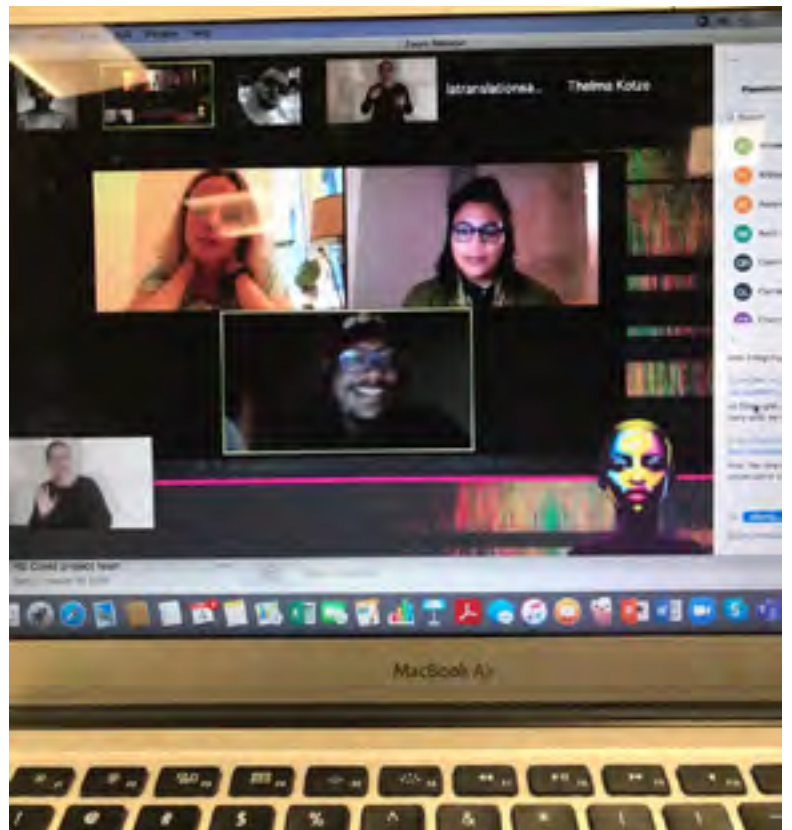
1. After Forgetting – Egypt
2. Home – Ghana
3. 1988 – Kenya
4. Wavamizi – Kenya
5. Ghost of Spacetime – Morocco
6. Vulnerable – Nigeria
7. Tamara – Nigeria
8. 5 AM – Nigeria
9. Address Unknown – South Africa
10. One Last Drop – South Africa
11. 2 Grams and a Sunrise – South Africa
12. Quarantine – South Africa
13. TAB – South Africa
14. Gcobisa – South Africa
15. Two Hues – South Africa
16. In Sight – South Africa
17. Insila Kashaka – South Africa
18. Together Apart – South Africa
19. The House of My Childhood Binds My Body – South Africa  
Woke White Kid – South Africa
20. Self Mocrtrait – South Africa
21. Toujane – Tunisia
22. Early Works – United Kingdom

## Short Documentary

1. Rehema – Kenya
2. Black is Beautiful – Uganda
3. How We Move – Pantsula -South Africa & United States
4. I Won't Kneel – Uganda
5. Iyeza (Medicine) – South Africa
6. Outspoken – South Africa
7. Part of the Pack – South Africa
8. Restoring Focus – Zimbabwe
9. SA Lockdown Edition – South Africa
10. Syncopation... Lives at Crossroads – South Africa
11. The Grieving Circle – Kenya
12. Tidal – South Africa

## Top 10 Most Watched

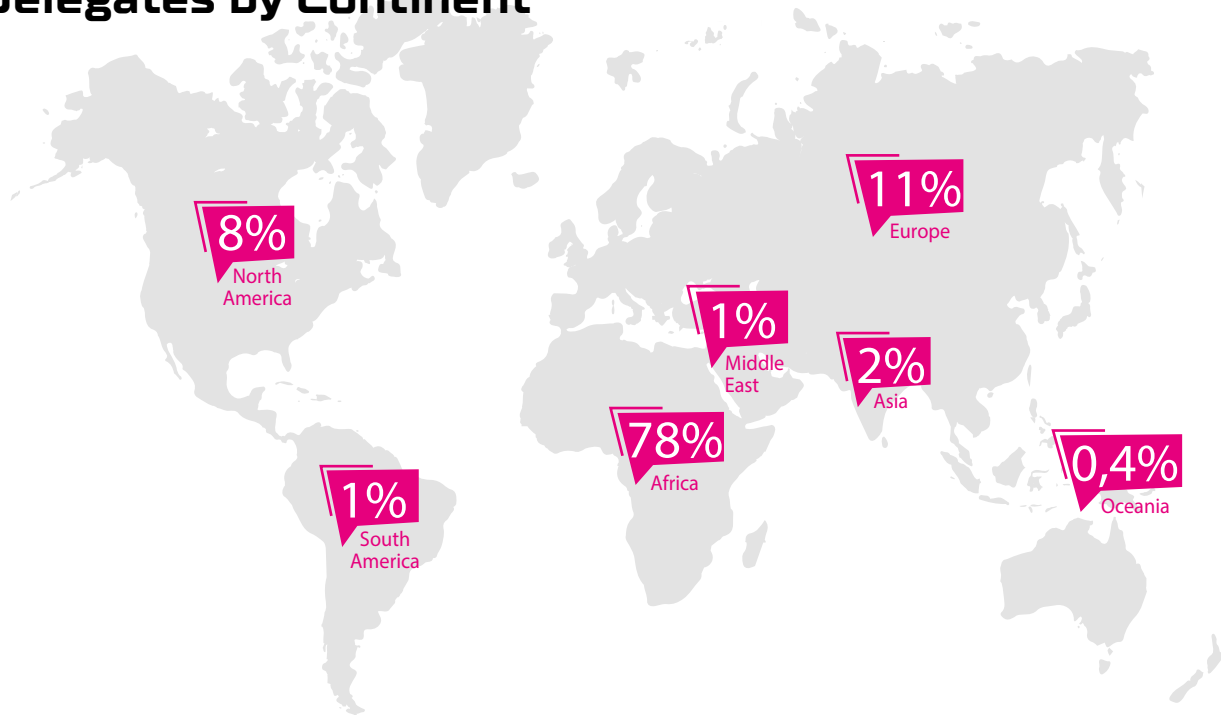
1. Seeking Haven for Mr Rambo
2. Over The Republic
3. Sunbirds
4. Ndi and Friends
5. Whoonga Jeezas!
6. Wrath
7. The House is Burning
8. African Titans
9. Fiela Se Kind
10. Goodbye Julia





# 2020 DELEGATES

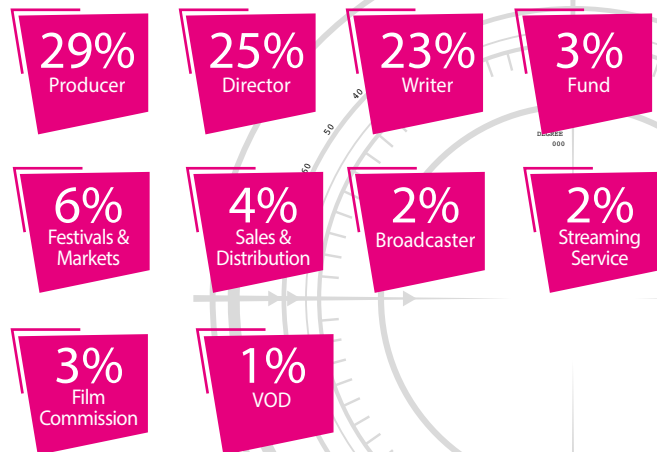
## Delegates by Continent



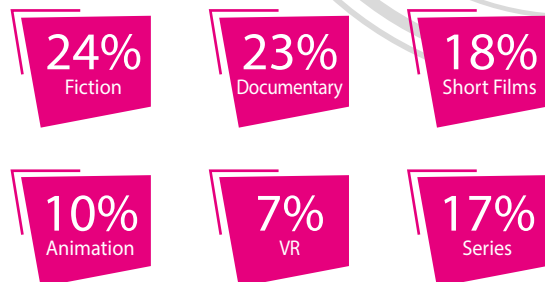
## List of Delegates by Country

Algeria	France	Qatar
Angola	Gabon	Rwanda
Australia	Germany	Senegal
Bangladesh	Ghana	Serbia
Belgium	India	Sierra Leone
Benin	Italy	South Africa
Botswana	Jamaica	Spain
Brazil	Kenya	Sudan
Burkina Faso	Kuwait	Switzerland
Cameroon	Lebanon	Tanzania
Canada	Lesotho	Togo
Cape Verde	Libya	Tunisia
China	Madagascar	Turkey
Colombia	Mauritius	Uganda
Comoros	Monaco	United Arab Emirates
Congo (Democratic Republic)	Mozambique	United Kingdom
Cote d'Ivoire	Namibia	USA
Denmark	Netherlands	Wales
Ecuador	New Zealand	Zambia
Egypt	Niger	Zimbabwe
Ethiopia	Nigeria	
	Norway	
	Portugal	

## Business Focus



## Creative Focus

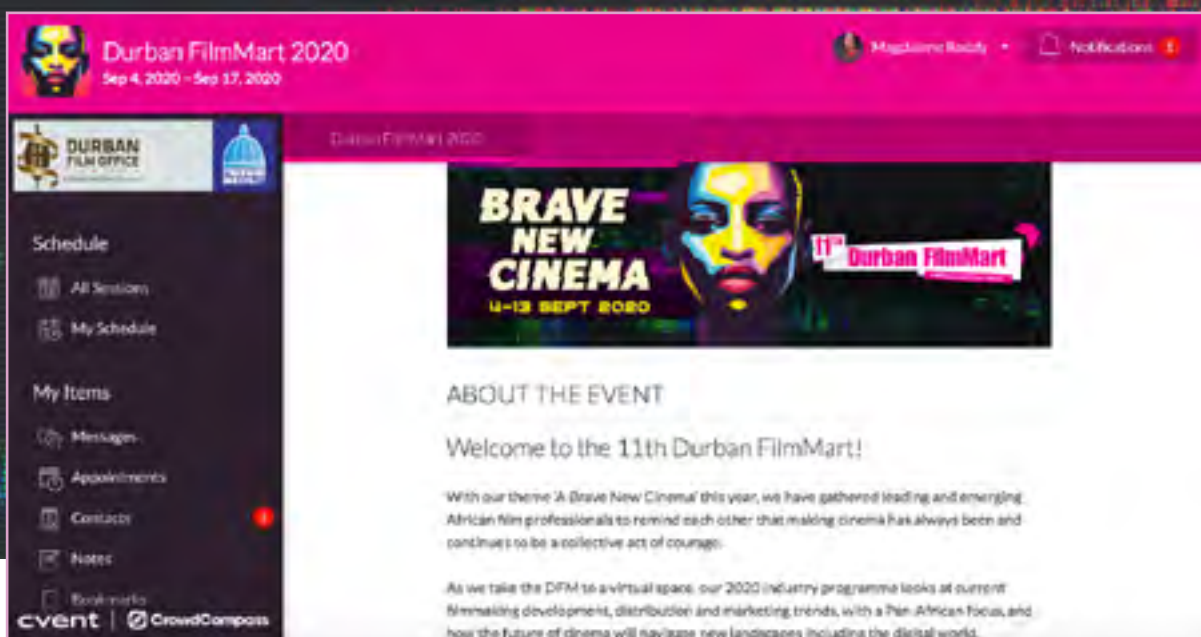
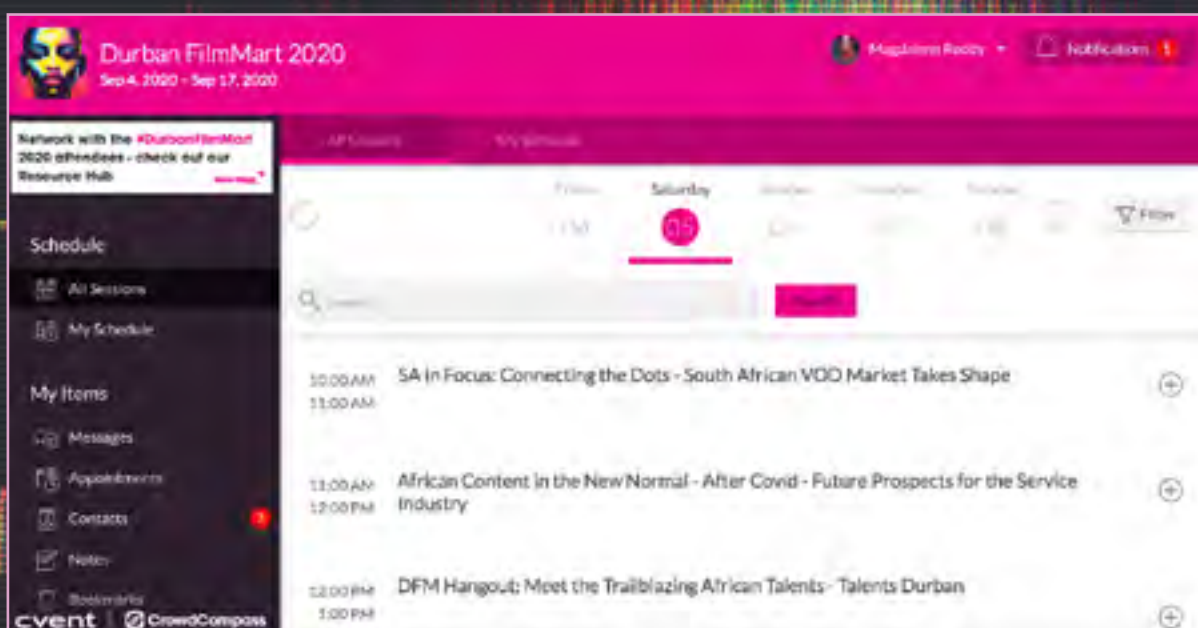


# Content Shop

Total delegates registered for Content Shop: 256

# Virtual Event Platform Activity

- 6,33K – Delegate contributions and engagement
- 1,65K – Delegate contact details shared amongst each other
- 30,1K – minutes VEP opened



# AWARDS AND AWARDEES

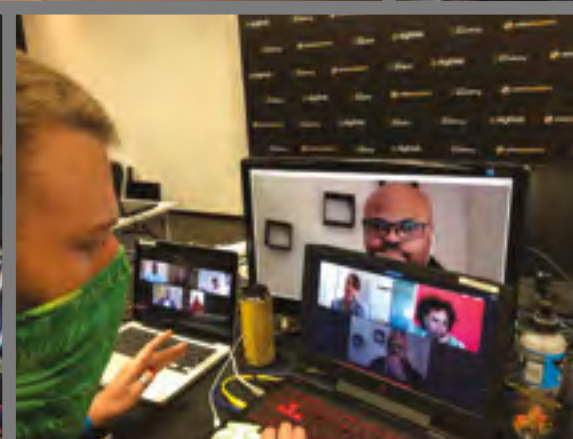
- 1. The CineMart Award** sponsored by the co-production market of the International Film Festival Rotterdam (The Netherlands), went to *The Accident* (South Africa), produced by Khosie Dali and directed by **Imran Hamdulay** (alumni Talent). The filmmakers will be able to attend the Rotterdam Lab, a five-day training and networking event for producers in 2021.
  - 2. The Produire au Sud of Festival des 3 Continents (Nantes, France)/ IFAS Award** went to *We All Fall Down* (Zimbabwe), directed and produced by **Tapiwa Chipfupa** (alumni Talent). Ms Chipfupa will be given the opportunity to attend the developmental workshop programme, PAS, where they are supported with developing tools, expertise, and opportunities to forge European networks.
  - 3. The Sørfond Award (Norway)** was awarded to the project *Vlees van my Vlees (Flesh of my Flesh)* (South Africa) produced by Lucia Meyer-Marais and Jozua Malherbe and directed by **Matthys Boshoff** (alumni Talent). The filmmakers have the opportunity to attend a pitch course, as well as pitch this project at the Sørfond Pitching Forum in Oslo, Norway.
  - 4. Durban Filmmart Talents Durban Award (South Africa)** for the Talents Durban Project went to *Between Worlds* (Uganda) director **Adong Judith** (2020 Talent). This project automatically qualifies for the DFM 2021 pitch and finance forum.
  - 5. International Documentary Film Festival of Amsterdam (IDFA) Award (The Netherlands)** was given to *The Ship and the Sea (O Navio e o Mar)* (Mozambique) produced by **Lara Sousa** (alumni Talent), co-produced by Matheus Mello, and directed by Lara Sousa and Everlane Moraes allowing them to participate in IDFA 2020 virtual event later this year.
  - 6. Guangzhou International Documentary Film Festival (China) Special GZDOC Invitation** went to five film projects providing them with the opportunity to participate in the virtual GZ Doc Pitch Session in 2021.
    - *Rising Up at Night*, (Democratic Republic of the Congo)
      - Producers: Dada Kahindo, Rosa Spaliviero, Director: **Nelson Makengo** (alumni Talent),
    - *The Ship and the Sea (O Navio e o Mar)*, (Mozambique)
      - Producer: Lara Sousa, Co-producer: Matheus Mello, Directors: **Lara Sousa** (alumni Talent), and Everlane Moraes
  - 7. Festival International de film Documentaire d'Agadir (Morocco) (FIDADOC) Awards** went to the Talents Durban project *To Be Loved* (Togo) directed by Justin Kpatchaa (2020 Talent) providing the filmmakers with the opportunity to participate in the FIDADOC Writing Residency in December 2020.
  - 8. The International Emerging Film Talent Association (IEFTA) Award (Monaco) went to three Talents Durban projects:**
    - Feature Documentary Film: *Conti-Mental/Black People Don't Get Depressed* (South Africa) directed by **Sara Chitambo** (2020 Talent)
    - Feature Film: *Between Worlds* (Uganda) directed by **Adong Judith** (2020 Talent)
    - Short Film: *I Might Not Normally Share This* (Egypt) directed by **Noura Sharaf** (2020 Talent)
- These projects will be given mentorships through one of IEFTA's partner development programmes and labs.
- 9. Miradas Doc Award (Spain)** was given to *Rising up at Night* (Democratic Republic of the Congo), produced by Dada Kahindo, Rosa Spaliviero and directed by **Nelson Makengo** (alumni Talent), which includes participation in the *Miradasdoc 2021*.
  - 10. FIPADOC International Documentary Festival Award (France)** went to *Des Espoirs (Hopes)* (Tunisia), produced by Erige Sehiri, Carine Ruzsiewicz, Clothilde Bunod and directed by **Dhia Jerbi** (alumni Talent), to participate in FIPADOC 2021 programme.
  - 11. The National Film and Video Foundation (South Africa) awarded three projects this year with cash grants to further develop their films:**
    - Best SA Non-fiction grant of R50 000 went to *12 Pangas* (South Africa) produced by James Tayler and **Xola Mteto** and directed by **Xola Mteto** (alumni Talent),
    - Best SA Fiction grant of R50 000 went to the Talents Durban project *Behind High Walls* (South Africa) produced by Jono Kyriakou and directed by **Pheello Mokokeng** (2020 Talent)
    - Best Overall Pitch grant of R100 000 went to *The House is Burning* (South Africa) directed and produced by Sara Gouveia and co-produced Natalie Geysler



# GALLERY







# MEDIA REPORT

## Summary

This year, with the DFM 2020 going from a physical event to an online one, and within the fast-declining traditional media landscape, the recommendation to the DFMI was to take a much more pro-active approach to digital marketing than in the past. This has not been done before as a holistic approach, specifically looking at how the marketing funnel could best be used to attract delegates, and to create brand awareness, and a brand-bridge going forward into 2021.

Together Versfeld & Associates (publicity specialists) and Digitlab (digital marketing specialists) strategized an approach that focussed on the following marketing methodology:

- direct marketing emailers via the DFM's database of signed-up subscribers, partners, sponsors and funders, and previous delegates and participants
- traditional media publicity campaign
- social media campaign which comprised both organic posts and advertising on Facebook, Instagram and Twitter
- digital advertising on Google Ads and Youtube

The strategy including creative and media positioning was carefully aligned with the strong and positive brand DFM developed as being Africa's premiere film industry event.





# Publicity

## Media Releases

The following media releases were distributed to the media database, uploaded onto the website with images and posted organically on Facebook and Twitter.

- 1 May: *Durban FilmMart Moves Online for its 2020 Edition*
- 18 June: *Durban FilmMart Institute Announces Appointment of Board and Dates for the 2020 edition of the DFM*
- 27 July: *Talents Durban 2020 Participants Announced @ 11th DurbanFilmMart – Virtual Edition*
- 29 July: *Thirty-One African Projects Selected for Durban FilmMart’s Finance Forum*
- 4 August: *Brave New Cinema – DFM Programme Announced & Registration Opens*
- 12 August: *African Film Content in the New Normal at 11th Durban FilmMart*
- 24 August: *Produire au Sud partners with Durban FilmMart for story lab programme for 2020 Virtual Edition*
- 27 August: *Durban FilmMart Welcomes Netflix As Programme Partner For 11th Edition*
- 29 August: (Distribution on behalf of NFVF): *The NFVF to participate in Durban FilmMart’s Virtual Edition 4 – 13 September*
- 29 August: *Engage @DFM – A Think Tank on the Future Perspectives of African Film Industry at 11th Durban FilmMart*
- 31 August: (Distribution on behalf of KZNFC): *KwaZulu-Natal Film Commission Announces 8th Annual Simon ‘Mabhunu’ Sabela KZN Film and Television Awards*
- 9 September : *SA’s Top Film Industry Event Draws 1057 Delegates to Virtual Platform*
- 13 September: *Award-winners at Durban FilmMart Announced*





### 2020 Durban FilmMart in Brave New Cinema

The Durban FilmMart 2020 is a brave new cinema... [The text continues with details about the festival's challenges and goals.]

### Local documentary selected for Durban Film Mart

Local documentary selected for Durban Film Mart... [The text discusses the selection of a local documentary for the festival.]



Ithele izithelo ezinhle ingqungquthela yezamafilimu... [The text describes the quality of the film festival.]



### Incubator programme to jumpstart African filmmakers

Incubator programme to jumpstart African filmmakers... [The text discusses a program to support African filmmakers.]



### Netflix, DFM span kragte saam

Die Durban FilmMart (DFM) span kragte saam... [The text discusses the partnership between Netflix and DFM.]



Netflix het saam met... [The text continues with details about the partnership.]

Netfliks afdelings... [The text discusses the roles of different departments.]

Die Durban FilmMart... [The text discusses the festival's goals and future plans.]



## Media Partners

### i. Callsheet

Advertising budget allowed for 3 x newsletters to Callsheet's database with editorial on Callsheet website and posts on their social media.

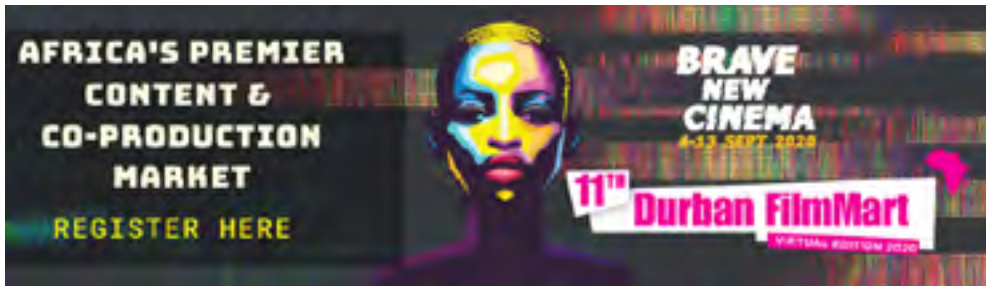
- 24 August – Overview of programme
- 31 August – Netflix Announcement
- 14 September – Award-winners at DFM





**ii. Variety**

- Advertising budget allowed for 1x banner for 24 hours on their website with click through to the DFM registration landing page.



- Added value: overview of DFM written by Christopher Vourlias African Film Specialist Writer : <https://variety.com/2020/film/global/durban-filmmart-african-cinema-future-1234758236/>



**iii. Awotele**

- No fee. In exchange for being media partners, Awotele ran a full page advert and editorial in their 16th edition.



## Media Analysis

Summary of publicity (campaign start date 15 July)



## Advertising

### Creative

The following adverts were designed:

- Awareness/Brand video
- Carousel advert for Facebook/Instagram
- Twitter cards (animated GIF) x 5
- Facebook static posts x 5 (creative)
- Key note videos with top and tails x 4
- Google ads: display, search and Youtube pre-roll

### Results

FACEBOOK & INSTAGRAM OVERALL PERFORMANCE	
Impressions	4 541 274
Reach	1 876 992
Results	72 401
Twitter Overall Performance	
Impressions	282 765
Results	4 439
Google Overall Performance (Display, Search and YouTube)	
Impressions	2 654 987
Results	59 170
Website Overall Performance	
Visits	9 013
Page Views	14 819
Bounce Rate	72%
Paid Advertising (Google Referrals)	2 971
Social Referrals	1 910

# Social Media (Organic)

## Facebook

<b>Followers Count</b>	<b>9 004</b> (at 15 July)
<b>New Followers</b>	<b>978</b> (at 29 September)
<b>Total Followers</b>	<b>9 716</b>
<b>Page Impressions</b>	<b>4 760 030</b> (number of times the content was viewed)
<b>Engaged users</b>	<b>95 738</b> (users who engaged with content in some way)
<b>No. of organic posts</b>	<b>127</b>

**Post Details**

**Durban FilmMart SA**  
Published by Durban FilmMart SA · September 2 · G

Day 4 FICM2020 We have 1022 delegates. Over the past 3 days we have produced 48 hours to 54 sessions with panel discussions, presentations & pitches with an accumulative audience of 3490 people. The business of East African/Arabic Film/Animation #DurbanFilmMart

**Performance for Your Post**

**3,085** Impressions

**105** Reactions (Comments & Shares)

54 Likes	28 Comments	29 Shares
21 Reactions	5 Comments	26 Shares
1 Reactions	0 Comments	1 Shares
14 Reactions	2 Comments	12 Shares
5 Reactions	3 Comments	0 Shares

**139** Profile Views

40 Page Likes (1,474 likes in 2 days)

**105** Engagement

Get More Likes, Comments and Shares  
When you boost this post, you'll show it to more people.

3,085 People Reached    237 Engagement

**Post Details**

**Durban FilmMart SA**  
Published by Durban FilmMart SA · September 2 · G

Meet The Projects #AwardWinning #FICM2020  
Maha Safar (Madani, Ethiopia) - Producer Tazara Lawit, Director  
Abraham Gashinge  
Read about the filmmakers and projects here:  
https://bit.ly/3Chm9jgQw  
#DurbanFilmMart #FilmSubmission #DurbanFilmMart

**Performance for Your Post**

**3,589** Impressions

**147** Reactions (Comments & Shares)

974 Likes	25 Comments	88 Shares
39 Reactions	2 Comments	20 Shares
5 Reactions	0 Comments	5 Shares
0 Reactions	0 Comments	0 Shares
8 Reactions	5 Comments	1 Shares

**190** Profile Views

37 Page Likes (1,116 likes in 2 days)

**101** Engagement

Get More Likes, Comments and Shares  
When you boost this post, you'll show it to more people.

3,589 People Reached    237 Engagement

**Post Details**

**Durban FilmMart SA**  
Published by Durban FilmMart SA · September 2 · G

Meet The Projects #DocumentaryFilm #FICM2020  
Being up at Night, Democratic Republic of the Congo - Producer  
Della Liphiso, Cozee Sakhwini, Director: Anselm Nwagwu  
Read about the filmmakers and projects here:  
https://bit.ly/3Chm9jgQw  
#DurbanFilmMart #FilmSubmission #DurbanFilmMart

**Performance for Your Post**

**2,921** Impressions

**233** Reactions (Comments & Shares)

160 Likes	30 Comments	140 Shares
34 Reactions	5 Comments	21 Shares
40 Reactions	5 Comments	34 Shares
9 Reactions	0 Comments	0 Shares

**165** Profile Views

40 Page Likes (1,474 likes in 2 days)

**115** Engagement

Get More Likes, Comments and Shares  
When you boost this post, you'll show it to more people.

2,921 People Reached    308 Engagement

**Post Details**

**Durban FilmMart SA**  
Published by Durban FilmMart SA · September 2 · G

We are delighted to announce the 2020 #DurbanFilmMart selected projects for this year's Finance Forum.  
We have 16 stories and 16 fiction films from 13 African countries. Congratulations to all the selected projects - we can't wait to see and hear your pitches at our FICM2020 #VirtualAfrica #DurbanFilmMart National Film and Video Foundation Kauffman Fund Film Commission - Durban Film Office (Durban Film Commission Independent Producer's Organisation) Documentary Filmmakers & More... See More

**Performance for Your Post**

**2,497** Impressions

**1,139** Reactions (Comments & Shares)

830 Likes	80 Comments	682 Shares
240 Reactions	10 Comments	230 Shares
3 Reactions	0 Comments	8 Shares
348 Reactions	0 Comments	346 Shares
31 Reactions	30 Comments	1 Shares

**561** Profile Views

0 Page Likes (1,116 likes in 2 days)

**600** Engagement

Get More Likes, Comments and Shares  
When you boost this post, you'll show it to more people.

2,497 People Reached    600 Engagement



## Instagram

No. of fans	2 646
Profile views	2 829
Website clicks	299
No of organic posts	90
Top countries represented	SA, Nigeria, Kenya, USA, Zimbabwe



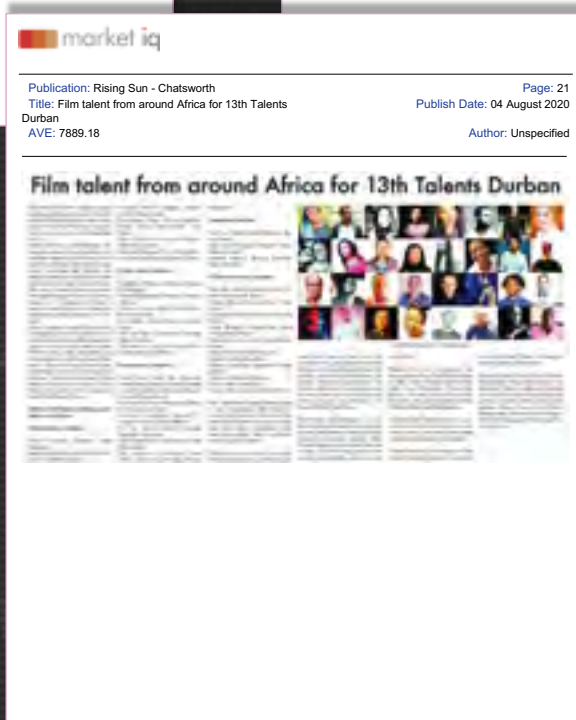
## Twitter

Followers (July)	7 298
Followers (Sept)	7 753
Follower increase	455
Mentions	1 145
Impressions	408 800
No. of organic posts	134



## Talents Durban

In addition: the publicity team supported the social media for Talents Durban by designing, writing and community management of around 40 posts on Twitter, Facebook and Instagram





# Direct Marketing Campaign

Prepared on behalf of Versfeld & Associates & Digitlab by: Sharlene Versfeld

## Content of Mailers

Five event emailers were sent to the database of around – 7 000 which was initially “cleaned up” via a “confirm your details” campaign.

### The direct mailers covered the following topics:

- 10 July : Content Shop (No call to action)
- 28 July: Register Early and save 15% (Call to Action)
- 4 August: Registration now open (Call to Action)
- 13 August: Navigating the New Normal (Call to Action)
- 31 August: Netflix Partners with DFM

## Results

First Emailer: Tuesday 28.07.20	
Number of Recipients	5 734
Successful Deliveries	5 209
Emails Opened	2 541
Total Clicks	238
Unique Clicks	37
Bounced Emails	525
Unsubscribes	34

Second Emailer: Tuesday 04.08.20	
Number of Recipients	6 001
Successful Deliveries	5 470
Emails Opened	3 428
Total Clicks	1 423
Unique Clicks	305
Bounced Emails	531
Unsubscribes	16

Third Emailer: Thursday 13.08.20	
Number of Recipients	5 571
Successful Deliveries	5 425
Emails Opened	1 290
Total Clicks	418
Unique Clicks	87
Bounced Emails	146
Unsubscribes	19

Fourth Emailer: Monday 31.08.20	
Number of Recipients	5 451
Successful Deliveries	5 379
Emails Opened	3 072
Total Clicks	223
Unique Clicks	156
Bounced Emails	54
Unsubscribes	9

# CREDITS AND ACKNOWLEDGEMENTS

**Durban FilmMart Institute Board:** Mandisa Zitha, Jacintha de Nobrega, Neil Brandt, Thandi Davids, Theoline Maphutha

**DFM Management:** Toni Monty, Magdalene Reddy

**Principal Funder:** eThekweni Municipality, Durban Film Office

**Funders and Sponsors:** National Film and Video Foundation, KwaZulu-Natal Film Commission, Film and Publications Board, Gauteng Film Commission, IEFTA, Institut Francais – South Africa, Canadian High Commission of SA, Wesgro/Film Cape Town and Namibia Film Commission

**Programme Partners:** Berlinale Talent, Documentary Filmmakers Association, DOK.fest München, Dok Leipzig, FidaDoc, Hot Docs Blue Ice Fund, Guangzhou International Documentary Film Festival, International Documentary Film Festival Amsterdam, Incoproduction, Independent Producers Organisation, Miradas Doc, Netflix, Norwegian South Film Fund, Produire au Sud, Rotterdam Cinemart, Realness Institute, San Francisco Black Film Festival, SASFED, SWIFT, TRT 12 Punto, Writers Guild of South Africa and University of Cape Town's Screen Incubator programme

**Media Partners:** Awotele, Callsheet and Variety

**Project Readers:**

**Fiction:** Bridget Pickering, Heidi Zwicker, Lucas Rosant, Philipp Hoffman

**Documentaries:** Hicham Falah, Isabel Arrate, Monica Rovik, Sina Weber

**DFM Coordinator:** Faiza Williams

**Finance Forum Coordination:** Faiza Williams

**Finance Forum Assistant:** Anele Mnyengo

**Finance Forum Mentors:** Bridget Pickering, David Horler, Don Edkins, Khalid Shamis, Lucas Rosant, Meena Nanji

**Talents Durban Coordinator:** Menzi Mhlongo

**Talents Durban Readers:** Sharon Kakora, Bonie Sithebe, Wilfred Okiche, Claire Diao

**Talents Mentors:** Djia Mambu, Isaac Mogajane, Jihan El-Tahri, Kethiwe Ngcobo, Moussa Sene Absa, Nadine Cloete, Newton Aduaka, Tracey-Lee Rainers, Trish Malone and Wilfred Okiche

**Jumpstart Mentors:** Guillaume Mainguet, Jeremy Du Bois, Mmabatho Kau

**Industry Programme Curation Team:** Mitchell Harper and Tiny Mungwe

**Industry Programme Assistant:** Gina Zuma

**Industry Programme Participants**

**DFM Main Programme:** Sanjeev Singh, Mayenzeke Baza, Thandeka Zwana, Katleho Ramaphakela, Theoline Maphutha, Julie Hall, Karima Effendi, Miki Redelinghuys, Thabang Moleya, Mmamitse Thibedi, Wanuri Kahiu, Ryan Solovei, Joanne Raphael Katz, Genevieve Hofmeyr, Amanda Dlamini, Silondile Jali, Sphesihle Dlamini, Jackie Motsepe, Akin Omotoso, Kagiso Lediga, Tigist Kebede, DeShuna

Spencer, Wilfred Kiumi, Thérèse Ryan Van Graan, Helen Kuhn, Abongile Mashele, Tebogo Matlawa, Helena Spring, Cait Pansegrouw, Tamsin Andersson, Mike Auret, Toni Kamau, Nosipho Dumisa-Ngoasheng, Thandi Davids, Helen Kuhn, Unathi Malunga, Antoinette Engel, Marianne Grant, Terrence Khumalo, Steven Markovitz, Victoria Thomas, Chris Payne, Cait Pansegrouw, Dr Matome Jack Mashipata, Denise Hattingh, Moroba Nkawe, Gugu Zuma, Busi Ntintili, Lala Tuku, Roger-Ross Williams, Monde Twala, David Kayser, Bradley Joshua, Leon Forde, Lemohang Jeremiah Mosese, Dorothy Ghettuba, Ben Amadasun, Chioma Ude, Miki Redelinghuys, Dr Liani Maasdorp, Emily Wanja, Vanessa Guervo, Naomi Walker, Nicole Schafer

**Durban Does Docs:** Teboho Edkins, Sam Soko, Dylan Valley, Nicole Schafer

**Talents Durban:** Rehad Desai, Richard Poplak, Diana Neille, Michel Zongo, Dieudo Hamadi, Bongsi Ndaba, Simon Wood, Mounia Aram, Ferdy Adimefe, Clare Louis

**Engage:** Wisaal Abrahams, Ingvild Agedal Skage, Silas Miami, Hajooj Kuka, Fibby Kioria, Ike Nnaebue, Mmbatho Kau, Njoki Muhoho, Tracey-Lee Rainers

**Hangouts:** Tigist Kebede, Thandeka Zwane, Mayenzeke Baza, Theresa Hill, Antoinette Engel, Mohamed Said Ouarma, Peter Mudamba, Mandisa Zitha, Hicham Falah, Satu Elo, Bongsiwe Selane, David Horler, Ng'endo Mukii, Cornelia Glele, Ema Edosio Deela, Nadja Lischewski, Per Eirik Gilsvik, Caitlin Mae Burke, Khalil Benkirane, Lyse Ishimwe Nsengiyumva, Dilcia Barrera, Nataleah Hunter-Young, Sarah Dawson, Ismail Mahomed, Chioma Onyenwe, Kennedy Mazimpaka, Ozi Menakaya, Muriel Pérez, Fibby Kioria, Thibaut Bracq, Eric Kabera, Brigid O'Shea, Isabel Arrate, Patrick Hurley, Niu Yun, Jullian Carrington, Dianne Makings, Sean Drummond, Bongsiwe Selane, Senzo Zindela

**Moderators:** Katarina Hedren, Fatimata Wane, Binwe Adebayo, Helen Herimbi, Bob Perfect, Wilfred Okiche, Sisanda Henna, Thandi Davids, Takalani Molaudzi, Simane Applegren, Ayanda Mthiyane, Oris Aigbokhaebolo

**Sponsorship Management:** Maxine Burke

**Guest Liaison and Event Coordination:** Lerato Sokhula

**Publicity:** Versfeld & Associates

**Digital Marketing Strategy:** Digitlab Digital Strategy and Versfeld & Associates

**Publications Officer:** Caelin Roodt

**DFM 2020 Campaign Design:** Born and Bred Studio and DigitLab

**DFM Dossier:** Artworks

**Virtual Event Platform:** Cvent and Digitlab Digital Strategy

**Digital Production Team:** Rendmo

**DFM Website:** No Logo Studios

**BRAVE NEW  
CINEMA**



**11<sup>TH</sup>**

**Durban FilmMart**

**VIRTUAL EDITION 2020**

## **CONTACT**

Email: [info@durbanfilmmart.com](mailto:info@durbanfilmmart.com)

[f /Durban.Filmmart.Africa](https://www.facebook.com/Durban.Filmmart.Africa)   [🐦 @durbanfilmmart](https://twitter.com/durbanfilmmart)

[www.durbanfilmmart.com](http://www.durbanfilmmart.com)